



EST. 1983 · TRADE PORTFOLIO

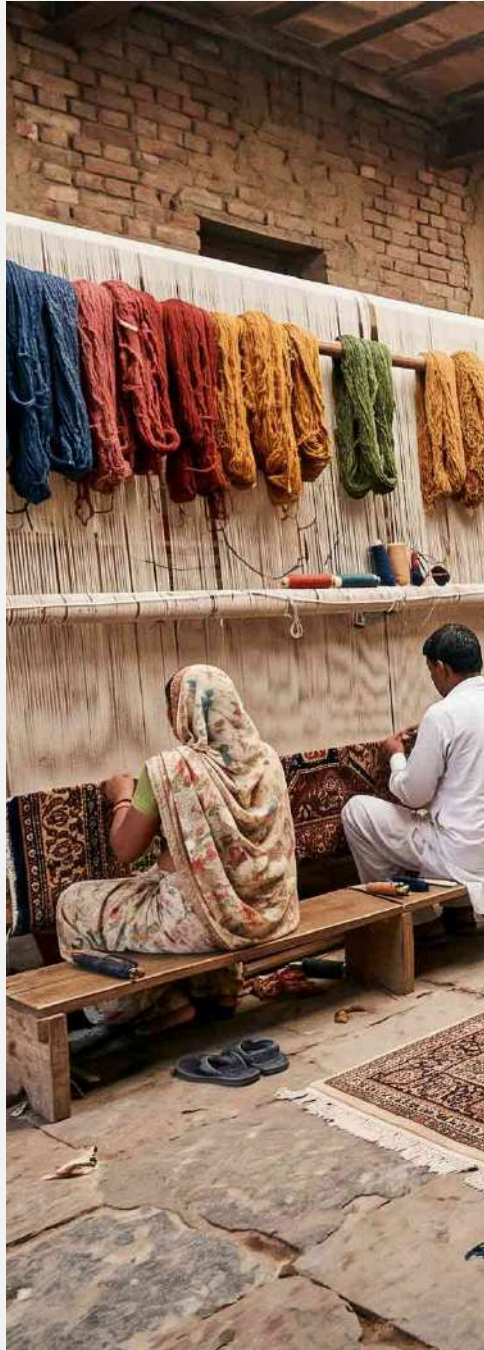
CURATED TRADE PORTFOLIO · BHADOHI MASTER LOOMS

MODERN ABSTRACT EXPRESSIONS CURATED MASTER COLLECTION

BESPOKE & CONTRACT MANUFACTURING · PRICED TRADE EDITION
HAND-KNOTTED · HAND-TUFTED · HANDLOOM · FLATWEAVE · ARTISANAL
LEATHER

BHADOHI, UTTAR PRADESH, INDIA

STRICT ZERO MINIMUM ORDER QUANTITY



ESTABLISHED 1983 • BHADOHI

DYNAMIC NARRATIVES. SCULPTED MODERNITY.

Hand-crafted in Bhadohi since 1983, Kashanian Exports presents a curated collection where contemporary vision meets timeless artistry. This portfolio showcases our mastery in abstract rug design, featuring fluid biomorphic forms, bold geometric motifs, and painterly textures. Each piece is a testament to our artisans' precision, creating surfaces that resonate with sculptural depth and modern elegance, perfect for discerning trade partners seeking unique design statements.

- STRICT ZERO MINIMUM ORDER QUANTITY (ZERO MOQ)
- IN-HOUSE FACILITY + 50 ARTISAN VILLAGES NETWORK
- BLIND WHITE-LABEL DROPSHIPPING & PRIVATE LABEL
- RIGOROUS 9-STEP QUALITY CONTROL PIPELINE
- ISO CERTIFIED • STRICT ZERO CHILD LABOR POLICY
- COMPLETE CUSTOM DESIGN, SIZE & SHAPE FLEXIBILITY



REF. KEHT-8
HANDTUFTED

TRADE RATE ON REQUEST



REF. KEHT-53
HANDTUFTED

TRADE RATE ON REQUEST



REF. KEHT-2
HANDTUFTED

TRADE RATE ON REQUEST



REF. KEHT-67
HANDTUFTED

TRADE RATE ON REQUEST



REF. KEHT-104
HANDTUFTED

TRADE RATE ON REQUEST



BHADOHI CRAFTSMANSHIP SPOTLIGHT

ARTISAN PRECISION & SURFACE REFINEMENT

FOLIO • 05



PLATE SELECTION • KEHK-26

HANDKNOTTED

CUSTOM SIZING & SHAPES AVAILABLE • ZERO MOQ

TRADE RATE ON REQUEST



REF. KEHK-34
HANDKNOTTED

TRADE RATE ON REQUEST



REF. KEHK-37
HANDKNOTTED

TRADE RATE ON REQUEST



REF. KELEA-29
PATCHWORK, LEATHER RUG, 0 PILE

TRADE RATE ON REQUEST



REF. KEHT-50
HANDTUFTED

TRADE RATE ON REQUEST

ISO-CERTIFIED EXCELLENCE

THE 9-STEP QUALITY CONTROL PIPELINE

Every rug produced across our in-house Bhadohi looms and 50-village artisan ecosystem undergoes nine mandatory physical inspections prior to international dispatch.



01

RAW WOOL SELECTION

Rigorous staple length, tensile strength, and purity sorting of hand-spun wool pola, New Zealand blends, jute, and specialty hides.

02

POST-DYEING INSPECTION

Batch-level colorfastness verification, ARS/Pantone shade matching, and fiber integrity checks after pot dyeing and sun drying.

03

LOOM PRODUCTION CHECK

Continuous warp-tension monitoring and knot/tuft density audits across Hand-Knotted (Tibetan, Persian, Turkish), Tufted, and Handloom beds.

04

OFF-LOOM STRUCTURAL AUDIT

Immediate post-loom dimensional verification, foundation weave inspection, and pile uniformity grading before wet finishing.

05

WASHING & STRETCHING

Traditional pharua paddle washing for natural luster followed by precision four-side frame stretching for exact architectural squareness.

06

BACKING APPLICATION

Heavy-duty cotton canvas or action backing bonded with high-grade odorless latex for superior tuft lock and floor stability.

07

FINAL SURFACE FINISHING

Precision pile shearing, leveling, 3D relief hand-carving/embossing, singeing, and reinforced artisanal edge-binding.

08

FINAL RIGOROUS INSPECTION

Millimeter-accurate measurement check, surface vacuuming, metal-detection sweep, and final specification sign-off.

09

EXPORT-GRADE DISPATCH

Moisture-proof multi-layer bale wrapping with industrial roll cores for safe global air freight and FCL container transit.

TURNKEY BRAND FULFILLMENT

PRIVATE LABEL & WHITE-LABELING

Scale your private collection seamlessly with our dedicated labeling infrastructure:

Option 1 (Client-Supplied): Provide your physical brand labels to our Bhadohi facility for direct application prior to dispatch.

Option 2 (Kashanian-Stocked): Order custom woven labels via Kashanian (MOQ 1,000 units) held in our secure inventory and applied automatically to every dropship or custom order.

DIRECT-TO-DOOR GLOBAL LOGISTICS

BLIND WHITE-LABEL DROPSHIPPING

Every dropshipment is dispatched as a **blind third-party consignee order**—your end customer never sees Kashanian Exports' name or documentation.

Zero MOQ: Ship single bespoke pieces or full wholesale containers.

Customs & Duties: Handled and borne by the B2B partner (factored into retail pricing) so the end client enjoys frictionless delivery.

UNLIMITED CUSTOMIZATION

BESPOKE & CONTRACT MANUFACTURING

There is no handmade rug we cannot produce. Our in-house CAD & design consultation team supports complete flexibility across:

Techniques: Hand-Knotted (Tibetan, Persian, Turkish), Hand-Tufted, Handloom, Flatweave/Dhurrie, Shaggy & Leather.

Materials: Pure Wool, NZ Wool, Jute, Leather, Silk & Outdoor PET.

PHYSICAL MATERIAL VERIFICATION

TRADE SWATCH KITS & SAMPLE BOXES

Evaluate pile density, carving depth, and yarn luster firsthand before specifying hospitality or residential projects.

Standard Tracking: Sample boxes ship with Kashanian references by default to streamline quality and price tracking.

Unbranded Option: Neutral, unbranded sample kits are available upon request for client presentations.



MANUFACTURING SINCE 1983 •
BHADOHI, INDIA

DIRECT TRADE DESK

Web: www.kashanianexports.com

Email: sayem@kashanianexports.com

WhatsApp / Tel: +91 8707386700

BRAND ECOSYSTEM

Indianhandmaderugs.com

Customrugs.online

Casa Furnishing • Amyzel